



# ESSEX DAY FESTIVAL 2025

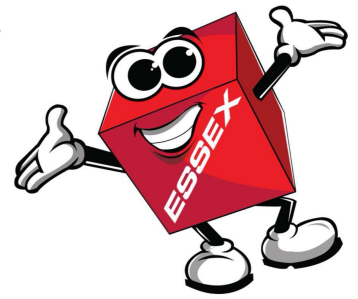
Established 1975

**Sat., September 13 - 10 am to 6 pm**

P.O. Box 7753, Essex, MD 21221

443-579-4913

[www.essexdayfestival.com](http://www.essexdayfestival.com)



Dear Potential Sponsor:

As a valued member of our community, we would like to invite you to be a part of the 50<sup>th</sup> Annual Essex Day Festival – our golden anniversary! We are so proud to be able to keep this tradition alive for our 50-year milestone, and we look forward to many more years to come with your support!

This year's Essex Day Festival is set for **Saturday, September 13** from 10:00 a.m. to 6:00 p.m., with opening ceremonies at 11:30 a.m. and live music beginning at noon. Essex Day is the signature event in our community, and we need sponsors like you to make this free, family-friendly festival a success.

Located on Eastern Boulevard from Mace Avenue to Woodward Avenue, the Essex Day Festival welcomes 8-10,000 visitors to Eastern Baltimore County each year. This year's event will include a full schedule of bands; multicultural entertainment; car show; kids' zone; more than 150 arts and crafts, novelty, and food vendors; food trucks; nonprofit organizations; local businesses; tours of the Heritage Society of Essex and Middle River Museum; and much more.

Essex Day began in 1975 as Super Sunday with the purpose of raising funds for the restoration of the Ballestone-Stansbury House. The festival became an annual event, and by the time the restoration was complete, Essex Day had evolved into a community tradition – a day where friends and family can gather in the heart of Essex for food, music and fun. Every year unpaid officials and volunteers of all ages help in making this event a success. You can be a part of our team with your generous contribution to help us make this event truly special for our community.

Please see the attached page for various sponsorship opportunities. **All sponsorships are due by August 8 to guarantee inclusion in our marketing materials.** Please feel free to reach out directly to one of our board members below, call 443-579-4913 or email [essexdayfestival@gmail.com](mailto:essexdayfestival@gmail.com) with any questions.

Sincerely,

The New Essex Day Festival Association Board of Directors

**Will Feuer**  
443-690-6875

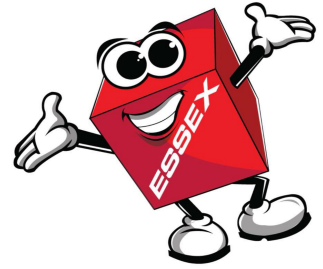
**Lisa Harlow**  
443-992-8642

**Ric Metzgar**  
443-622-7647

*The New Essex Day Festival Association is a 501(c) (3) nonprofit organization. Fed. I.D No. 52-1163806*



# ESSEX DAY FESTIVAL 2025 SPONSORSHIP OPPORTUNITIES



P.O. Box 7753, Essex, MD 21221  
443-579-4913  
www.essexdayfestival.com

## Lighthouse - \$10,000

- **Exclusive logo on all event posters**
- **A 5-minute time slot at the podium during opening ceremonies**
- Banner recognition at the Main Stage (Banner provided by Essex Day Festival)
- Recognition and live link to your website on the Essex Day website for the entire year
- Multiple social media posts with tags to your business page
- 10 complimentary vendor spots
- Enlarged and prominent name/logo printed on back of Essex Day t-shirt
- 15 Essex Day t-shirts. Sizes: \_\_\_\_\_

## The Boulevard - \$5,000

- Banner recognition at the Main Stage (Banner provided by Essex Day Festival)
- Recognition and live link to your website on the Essex Day website for the entire year
- Multiple social media posts with tags to your business page
- 8 complimentary vendor spots
- Enlarged name/logo printed on back of Essex Day t-shirt
- 10 Essex Day t-shirts. Sizes: \_\_\_\_\_

## Mace - \$2,000

- Banner recognition at the Main Stage (Banner provided by Essex Day Festival)
- Recognition and live link to your website on the Essex Day website for the entire year
- Multiple social media posts with tags to your business page
- 5 complimentary vendor spots
- Name/logo printed on back of Essex Day t-shirt
- 6 Essex Day t-shirts. Sizes: \_\_\_\_\_

## Taylor - \$1,000

- Banner recognition at the Main Stage (Banner provided by Essex Day Festival)
- Recognition and live link to your website on the Essex Day website for the entire year
- 3 complimentary vendor spots
- Name/logo printed on back of Essex Day t-shirt
- 4 Essex Day t-shirts. Sizes: \_\_\_\_\_

## Woodward - \$500

- Banner recognition at the Main Stage (Banner provided by Essex Day Festival)
- Recognition and live link to your website on the Essex Day website for the entire year
- 2 complimentary vendor spots
- 2 Essex Day t-shirts. Sizes: \_\_\_\_\_

## Margaret - \$250

- Banner recognition at the Main Stage (Banner provided by Essex Day Festival)
- Recognition and live link to your website on the Essex Day website for the entire year
- 1 complimentary vendor spot
- 1 Essex Day t-shirt. Size: \_\_\_\_\_

**Sponsor Level:** \_\_\_\_\_ **Amount:** \_\_\_\_\_

**Sponsor Name:** \_\_\_\_\_

**Sponsor Address:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Website:** \_\_\_\_\_